



HUNTINGDON
Community Center
live. learn. play.

Brand Style Guide

Updated 2018

LOGO MARKS

one color printing

Icon Only



Icon with Text



Icon with Text and Tagline



Icon Only



Icon with Text



Icon with Text and Tagline



Icon Only



Icon with Text



Icon with Text and Tagline



LOGO MARKS full color

Icon Only

Icon with Text

Icon with Text and Tagline

Icon for Board Member Apparel

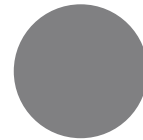
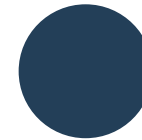


LOGO MARKS program specific



COLORS

primary and secondary



RGB: 47/190/197

RGB: 52/127/121

RGB: 132/189/66

RGB: 168/79/140

RGB: 245/133/33

RGB: 35/63/88

RGB: 128/129/132

CMYK: 68/0/26/0

CMYK: 79/33/53/10

CMYK: 54/4/99/0

CMYK: 37/82/15/0

CMYK: 0/58/99/0

CMYK: 91/71/43/33

CMYK: 52/43/41/71

PANTONE:
319

PANTONE:
7717

PANTONE:
360

PANTONE:
688

PANTONE:
715

PANTONE:
541

PANTONE:
COOL GREY 8

TYPEFACES

NORWESTER:

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 . , : ! ? & +

Sign Painter:

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 . . . : ! ? & +

Helvetica Neue Condensed Black:

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 . , : ! ? & +**

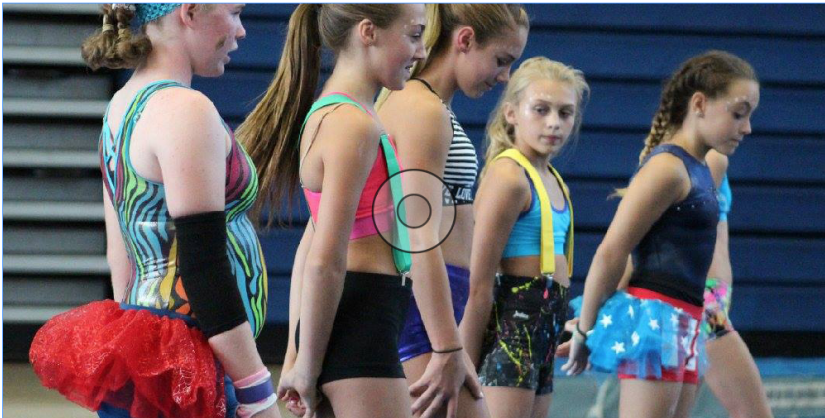
Helvetica Neue Light:

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 . , : ! ? & +

PRINT MATERIALS


GYMNASTICS

AT THE WILLIAM SMITH BUILDING // SEASON - SEASON



FALL REGISTRATION:
Month, Day, Time p.m. at the
Huntingdon Community Center
310 Fifth Street, P.O. Box 424
Huntingdon, PA 16652

REGISTRATION FEES:
1st Child: \$00.00
2nd Child: \$00.00
3rd or More: \$00.00



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WWW.HUNTCOMMUNITYCENTER.ORG

*Parents are expected to volunteer at least once during the season

2017 - 2018

AFTERSCHOOL PROGRAM

AT HUNTINGDON COMMUNITY CENTER // Mon - Thur 4-6pm



Fall 2017:
September 18th: Program starts
December 7th: Program ends

Spring 2018:
January 29th: Program starts
May 3rd: Program ends

REGISTRATION INFO:
A child may join the program any
time during the year with no cost.
A registration form must be received prior to start of the program.



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indoor youth

SKATING

AT HUNTINGDON COMMUNITY CENTER // August - October



FALL REGISTRATION:
May 22nd 8:00am-6:00pm at the
Huntingdon Community Center
310 Fifth Street, P.O. Box 424
Huntingdon, PA 16652

REGISTRATION FEES:
1st Child: \$28.00
2nd Child: \$55.00
3rd or More: \$63.00

WWW.HUNTCOMMUNITYCENTER.ORG

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outdoor fall youth

SOCCER

AT BETWILER MEMORIAL FIELD // August - October



FALL REGISTRATION:
May 22nd 8:00am-6:00pm at the
Huntingdon Community Center
310 Fifth Street, P.O. Box 424
Huntingdon, PA 16652

REGISTRATION FEES:
1st Child: \$38.00
2nd Child: \$65.00
3rd or More: \$63.00

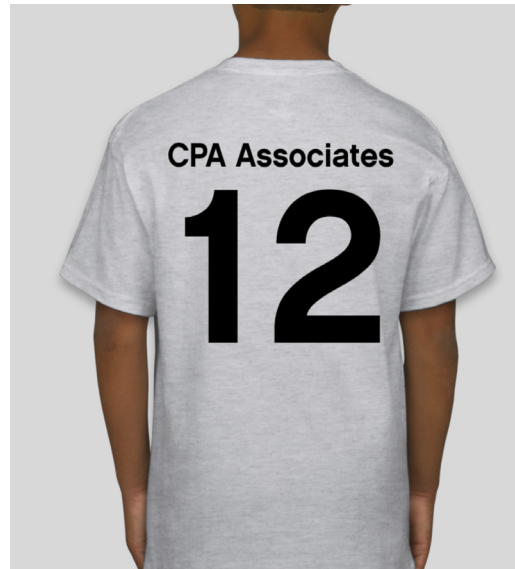
WWW.HUNTCOMMUNITYCENTER.ORG

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APPAREL DESIGN



White Logo
on Dark Shirt



Black Logo
on Light Shirt

APPAREL DESIGN



Coaches Apparel Concept

SOCIAL MEDIA

Huntingdon Community Center
@HuntingdonCC

Home
About
Photos
Events
Reviews
Posts
Notes

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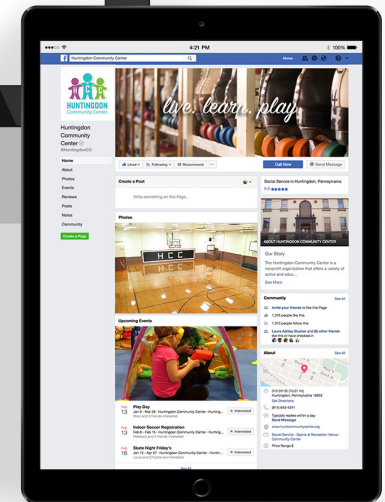
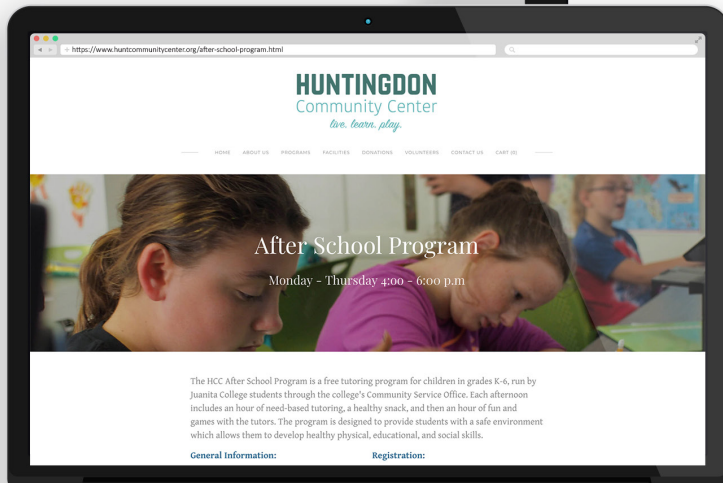
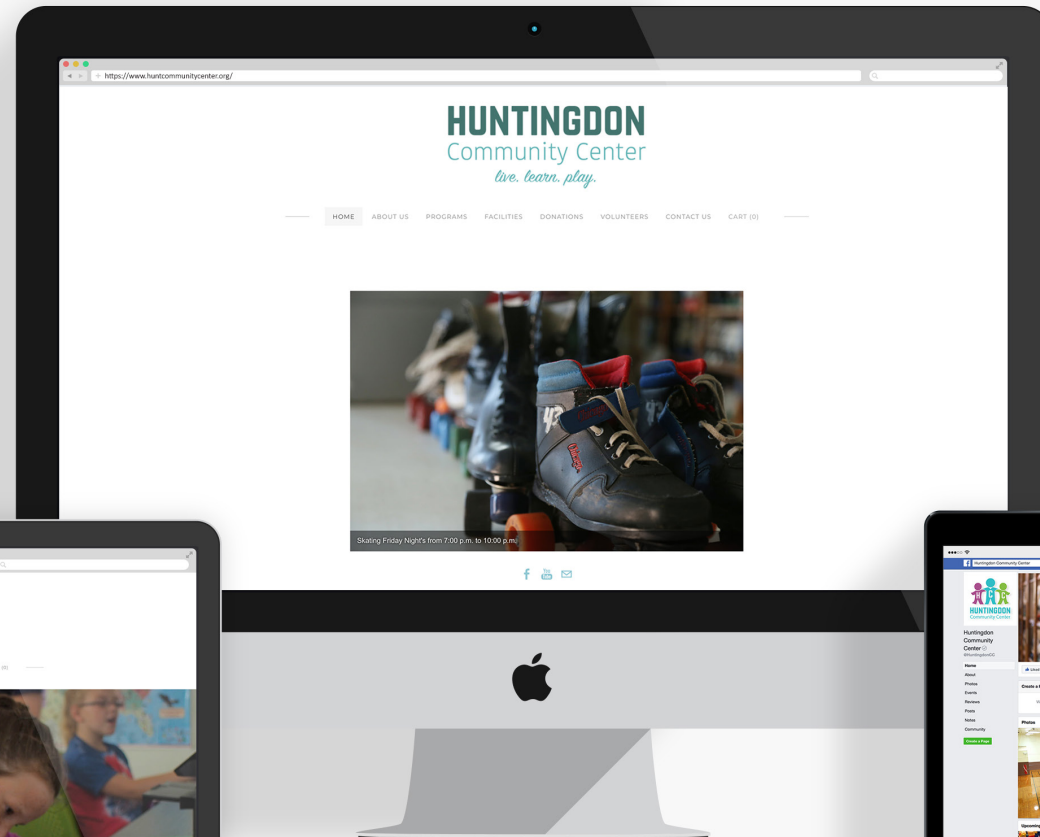
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Photos

Sports & Recreation Venue in Huntingdon, Pennsylvania
5.0 ★★★★★

WEBSITE



FORMS

ONLINE REGISTRATION FORM:
Can be completed on a computer / phone and submitted through the website.

DIGITAL REGISTRATION FORM:
Can be completed on a computer / phone but must then be printed out and submitted.

PRINT REGISTRATION FORM:
Standard form, printed out and completed.