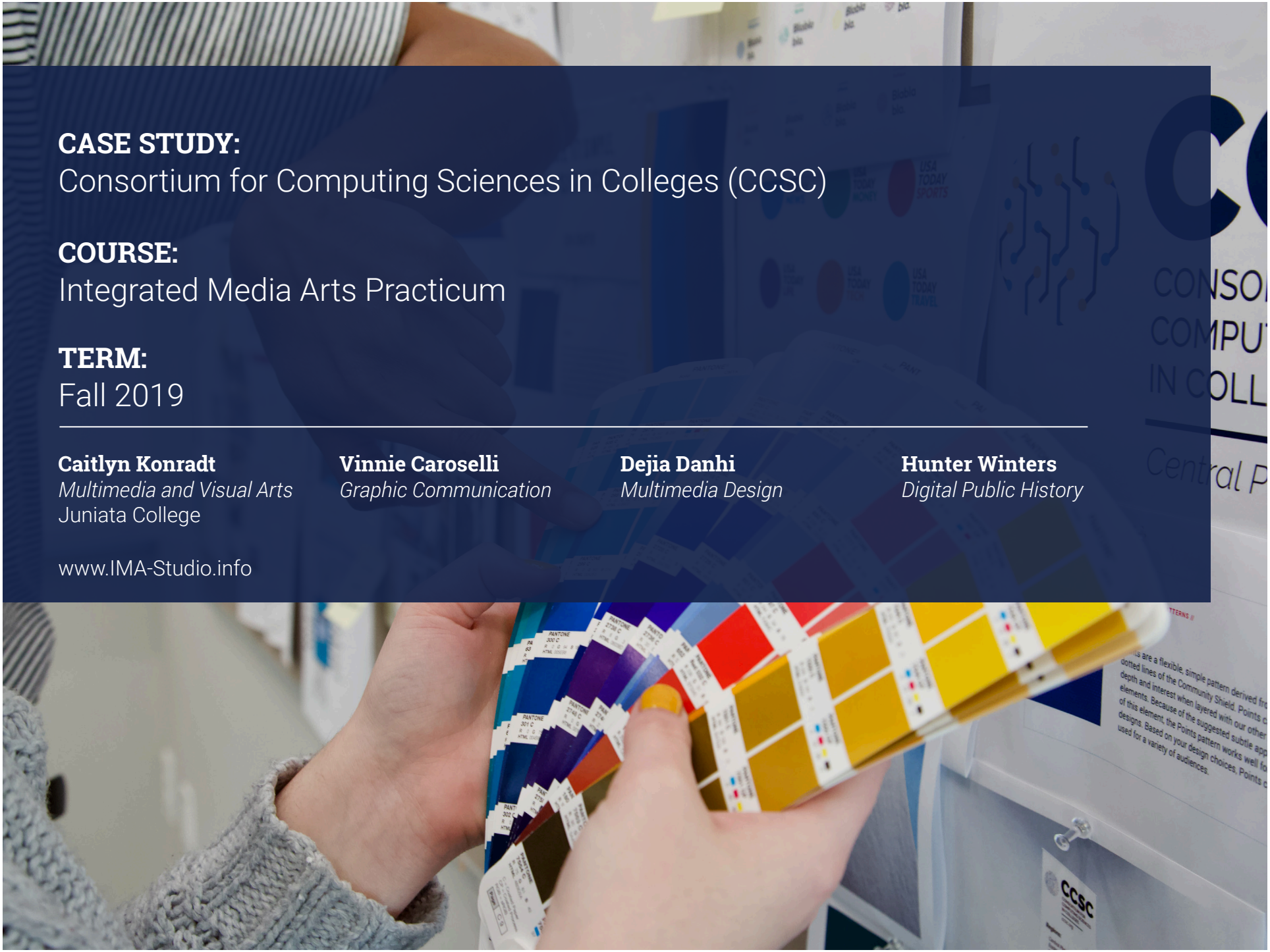


CASE STUDY:
Consortium for Computing Sciences in Colleges (CCSC)

COURSE:
Integrated Media Arts Practicum

TERM:
Fall 2019

Caitlyn Konradt
Multimedia and Visual Arts
Juniata College

Vinnie Caroselli
Graphic Communication

Dejia Danhi
Multimedia Design

Hunter Winters
Digital Public History

www.IMA-Studio.info

03 IMA Process

04 TEAM

05 DEFINE

06 ASSESS

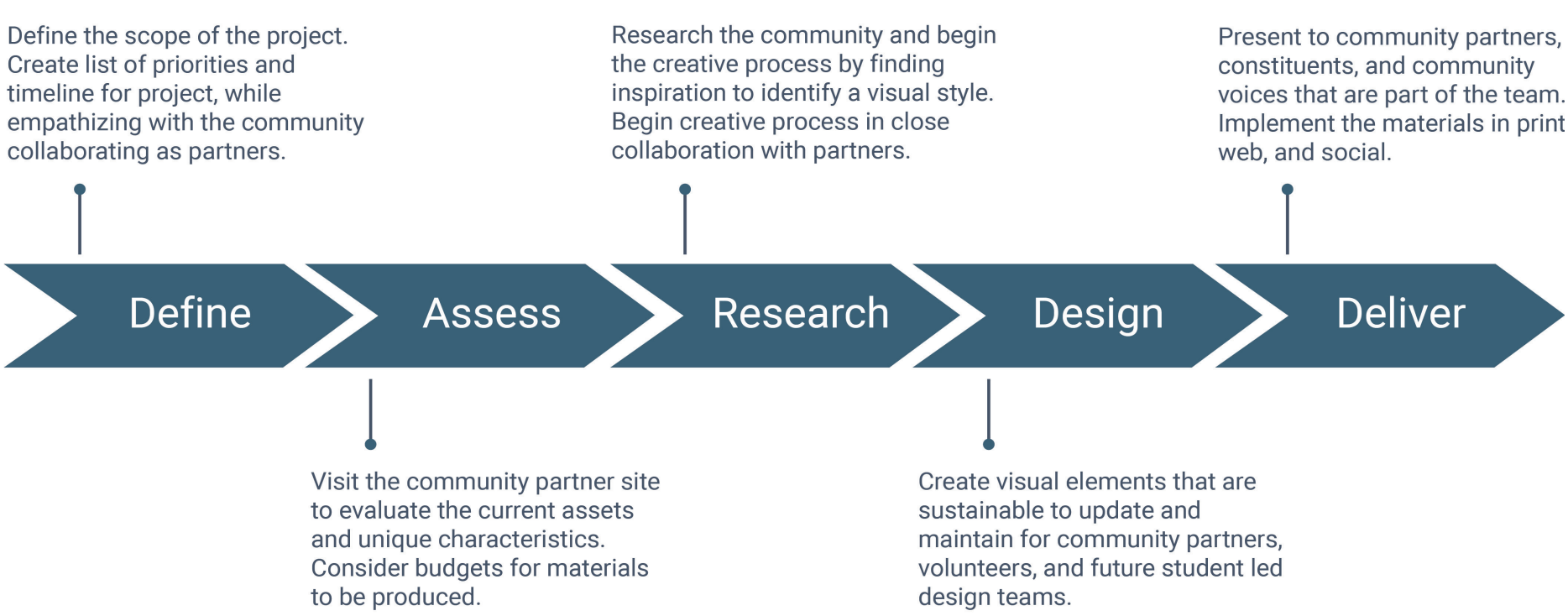
08 RESEARCH

09 DESIGN

11 DELIVER

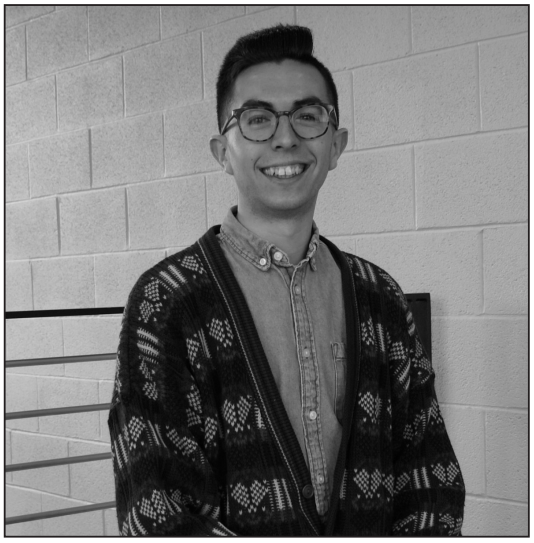
THE

IMA PROCESS



TEAM

Caitlyn Konradt



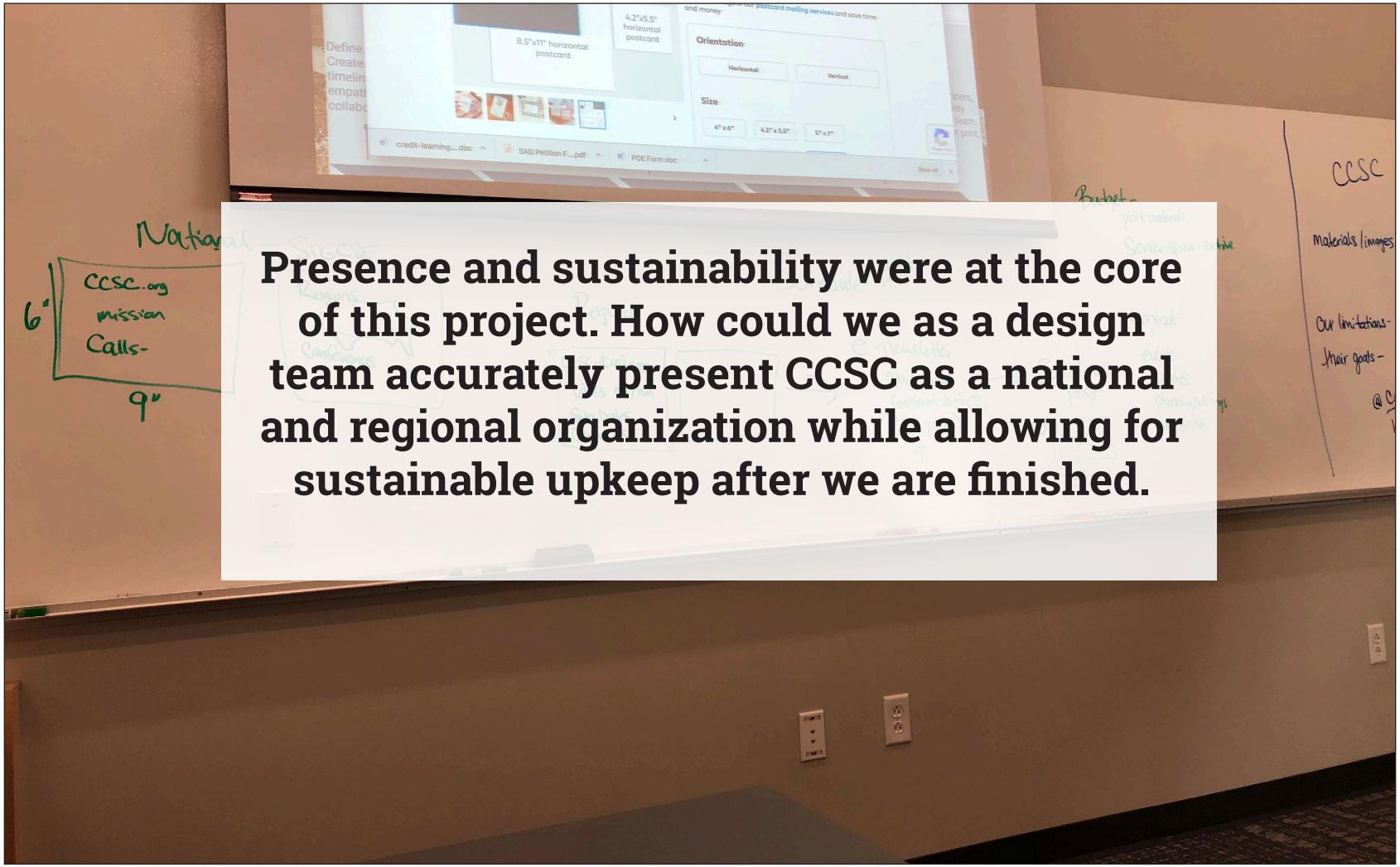
Vinnie Caroselli

Dejia Danhi

Hunter Winters

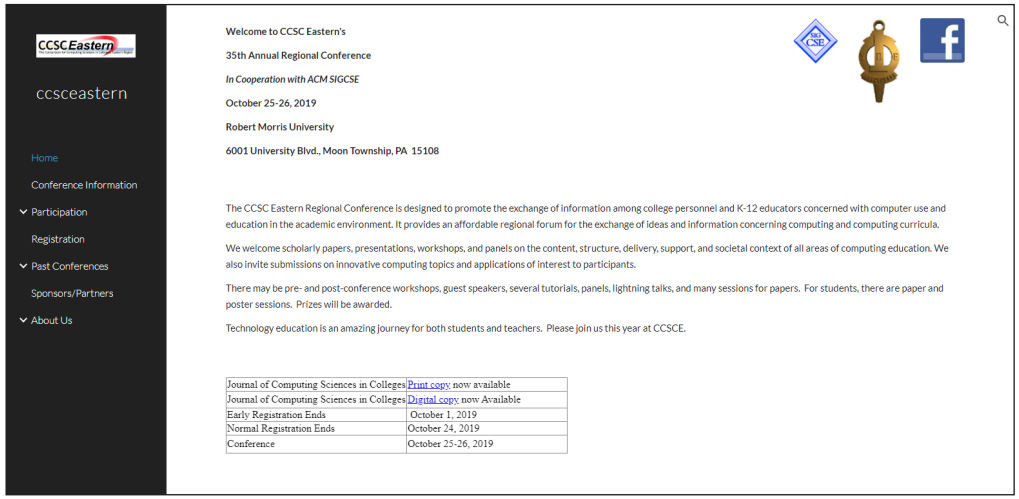
DEFINE

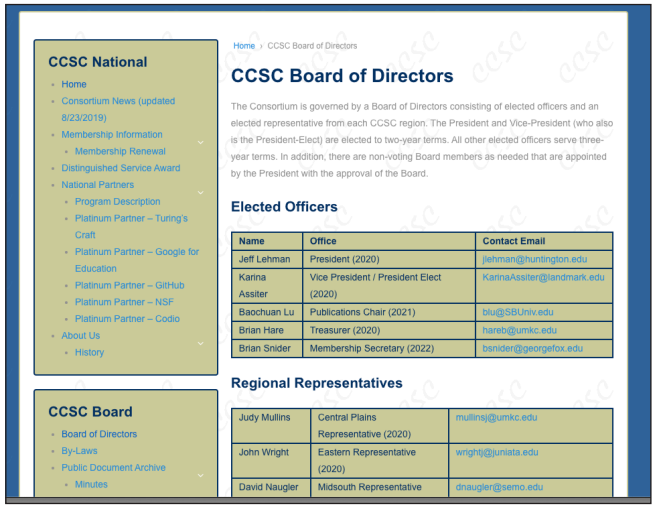
The design team spent the start of the semester defining the scope of the project, researching and meeting with the community partner, and creating a timelines based on the needs of the client. With the client having upcoming conferences and events, it was essential for the design team to stick to a strict schedule when working.

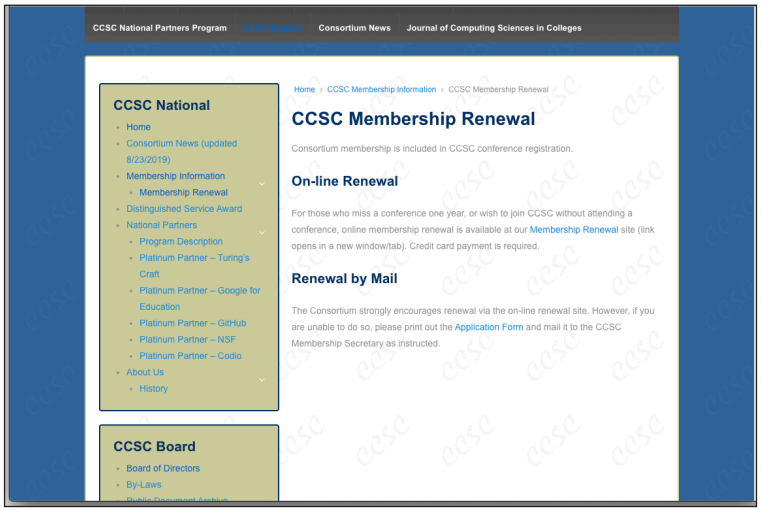


ASSESS

After identifying the scope of the project with our community partner, we visited them on-site and met with members of this nonprofit to evaluate their current assets.







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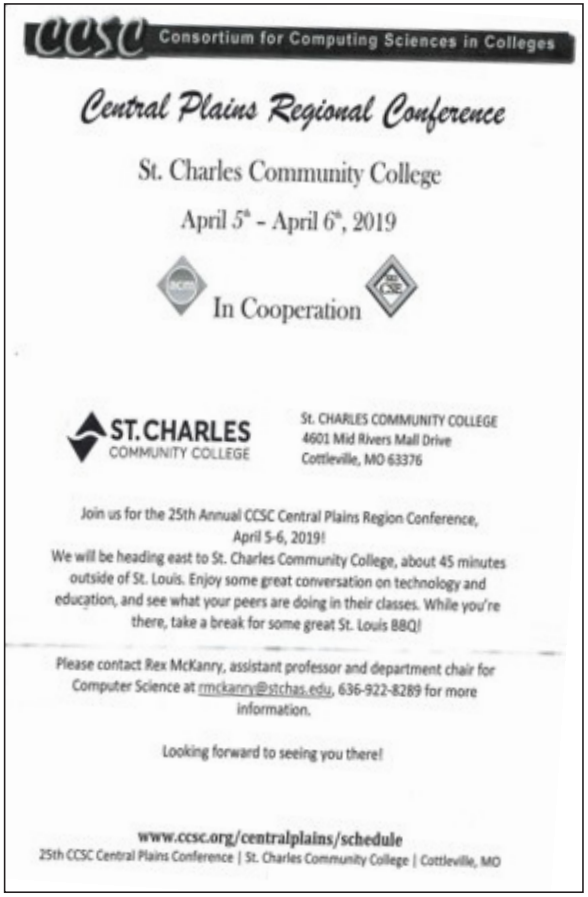
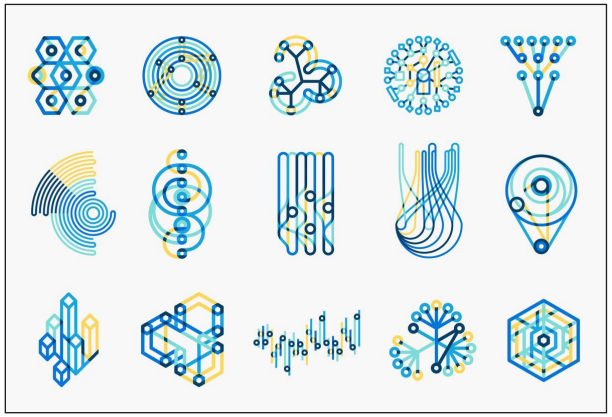
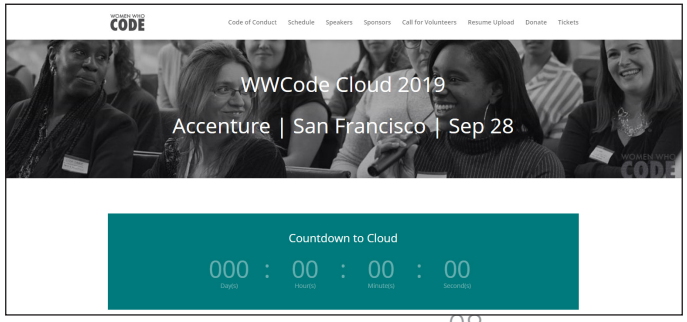


RESEARCH

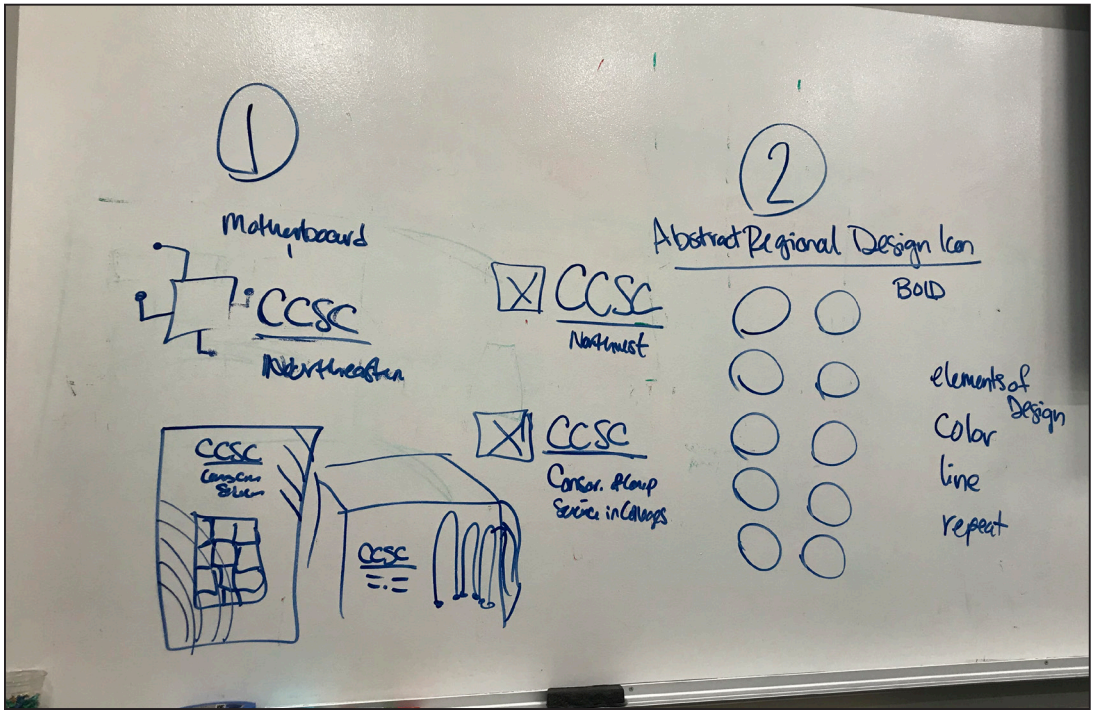
Our design team prioritizes research as the first step in the design phase. This phase is where we begin collaborating closely with our community partners to identify a style for our design work.

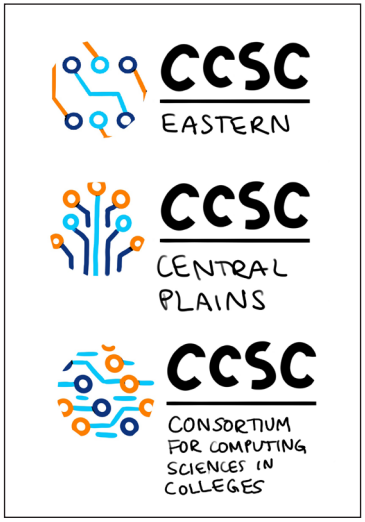


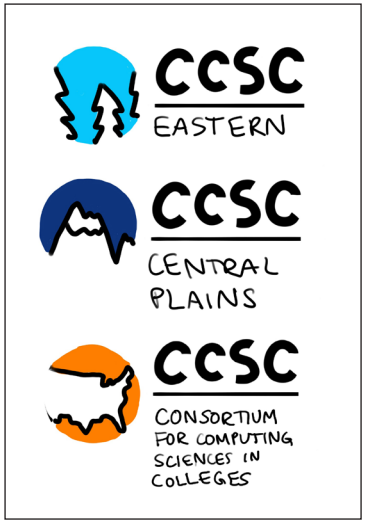


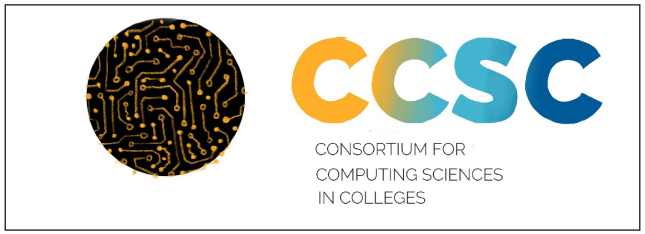
DESIGN

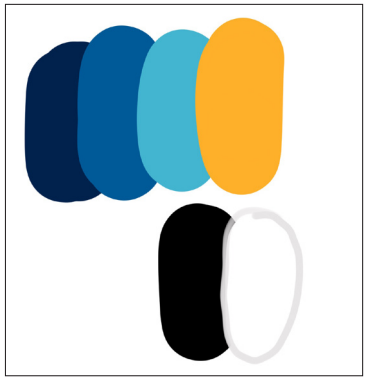
The inspiration for the new identity was focused on creating a cohesive, consistent brand for all of the regions. The original brand was inconsistent and was representative of each individual region. This new identity was created to show the community that CCSC represents across all regional branches.

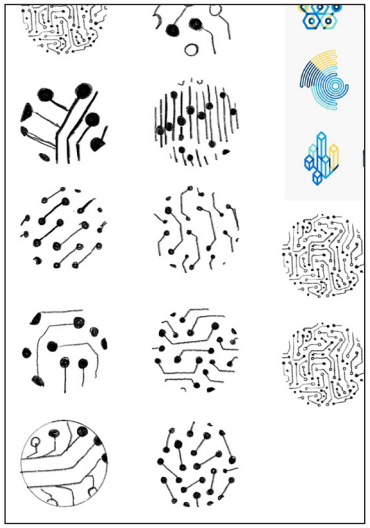












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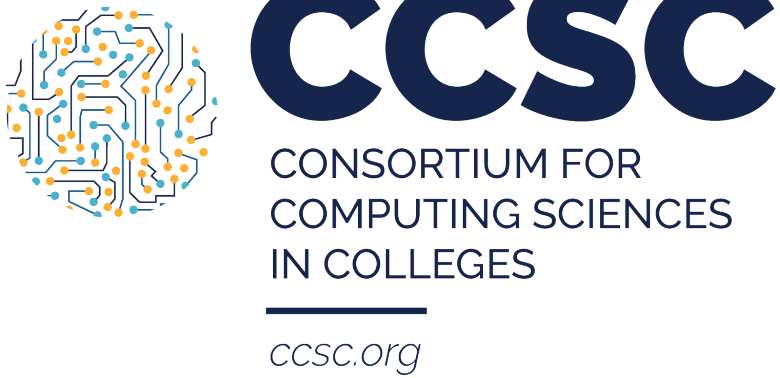

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Whether you are a member of the Consortium, a participant in one of the regional conferences, or a professor or student with an interest in the issues pertaining to college computing, our hope is that you will find these pages informative and useful. Information regarding the regional conferences sponsored by the consortium is of particular interest.

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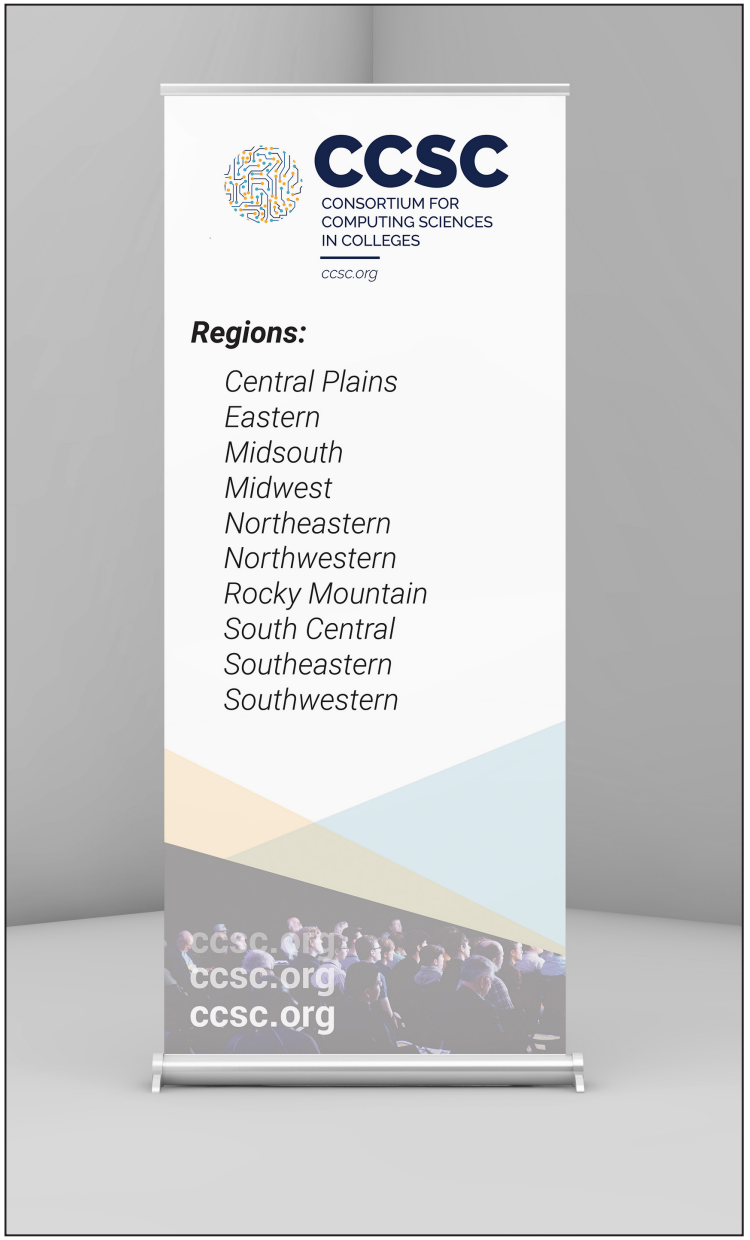
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ABOUT CCSC
The purpose of the Consortium is to promote the betterment of computer-oriented curricula in two- and four-year colleges and universities; to improve the use of computing as an educational resource for all disciplines; to encompass regional constituencies devoted to this purpose; and to promote a national liaison among local, regional, and national organizations also devoted to this purpose. Predominantly these colleges and universities are oriented toward teaching, rather than research.
CALL FOR PARTICIPATION
Paper, panel, tutorial, and workshop contributions on the structure, delivery, support, and societal context of computing eduction.
For more information regarding participation go to: ccsc.org
Education History
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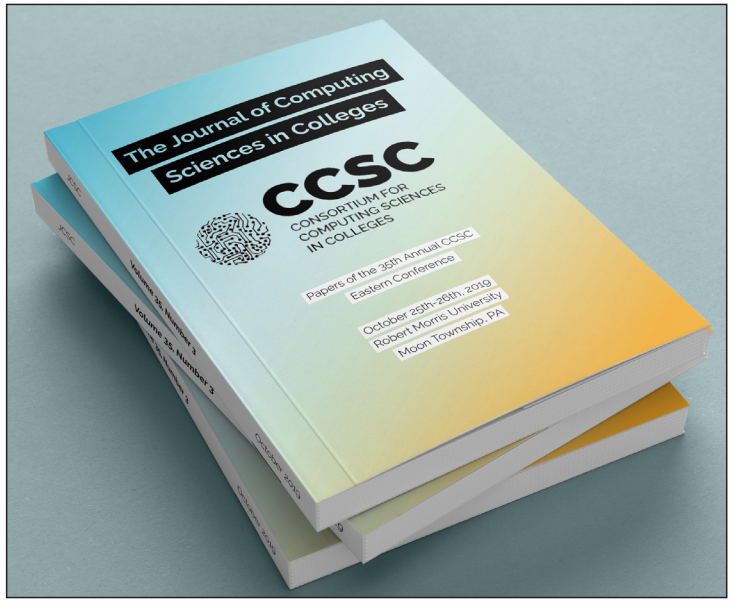
The Journal of Computing Sciences in Colleges
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Papers of the 35th Annual CCSC Eastern Conference
October 25th-26th, 2019
Robert Morris University
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CCSC
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December 11, 2019
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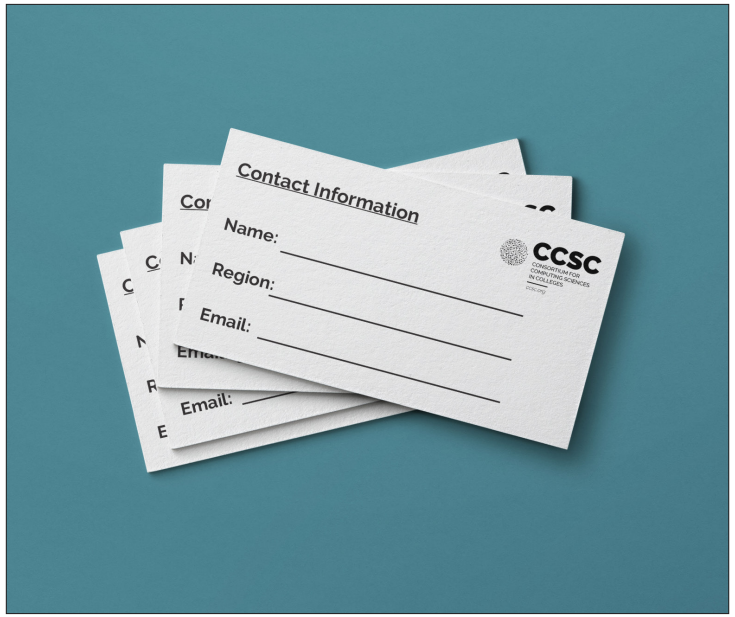
Contact Information
Name:
Region:
Email:
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