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THE **IMA PROCESS**

Define the scope of the project. Research the community and begin Present to community partners, Create list of priorities and the creative process by finding constituents, and community inspiration to identify a visual style. timeline for project, while voices that are part of the team. empathizing with the community Begin creative process in close Implement the materials in print collaboration with partners. collaborating as partners. web, and social. Define Research Design Assess

> Visit the community partner site to evaluate the current assets and unique characteristics. Consider budgets for materials to be produced.

Create visual elements that are sustainable to update and maintain for community partners, volunteers, and future student led design teams.

Deliver

DEFINE

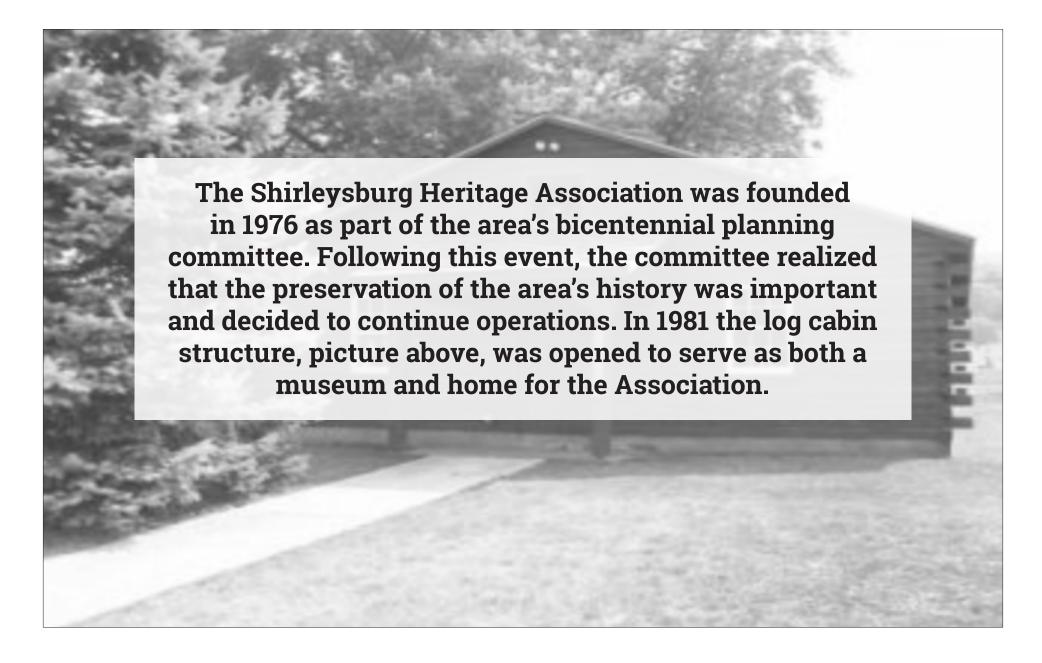
The design team spent the start of the semester defining the project, researching and meeting with the community partners, and creating a deadline structure and timeline based on the design teams skills and goals. Because of everyone's limited schedule, we were not able to be in direct contact with the partner themselves but rather a teacher at Juniata College who was in charge of leading the exhibition and preparing artifacts for it. This phase also involved defining the theme of the exhibit.

Timeline of Events:

- 1748 Croghan establishes a trading post adjacent to Pickawillany, a Miami Indian village located on the Great Miami River. His activities brought some of the Ohio Natives into the British sphere of trade, undercutting the French presence there.
- 1752 In June, Croghan's post was destroyed, along with the village, by the French and their Indian allies under Charles Michel de Langlade.
- 1753 Croghan moves his trading operation to Aughwick; Washington's mission to Fort Le Boeuf accompanied by Tanaghrisson (Tannichrisson)
- 1754 Croghan assists Washington's retreat to Fort Necessity; the Mingo-Seneca lose confidence in Washington and move adjacent to Croghan's plantation at Aughwick
- 1755 Croghan and some of the Mingo-Seneca warriors scout for Braddock's Expedition; Braddock's defeat embolden French and Indian raids into the Pennsylvania frontier; Croghan is given a Captain's commission and erects his fort in October.
- 1756 Fort Granville is destroyed by Delaware war party; 300 militia assemble at Fort Shirley for the Kittanning Expedition under John Armstrong; Croghan departs Aughwick to become Sir William Johnson's Deputy of Indian Affairs; Fort Shirley is decommissioned.



DEFINE

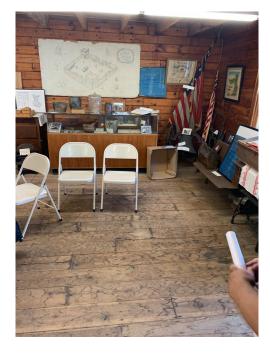


ASSESS

After identifying the scope of the project with our community partner, we visited them on-site and met with members of this nonprofit to evaluate their current assets.











RESEARCH

Our design team prioritizes research as the first step in the design phase. This phase is where we begin collaborating closely with our community partners to identify a style for our design work. Much of this phased involved comparing styles and methods implemented by other museums and how we could do similar work with Fort Shirley given the limited amount of space







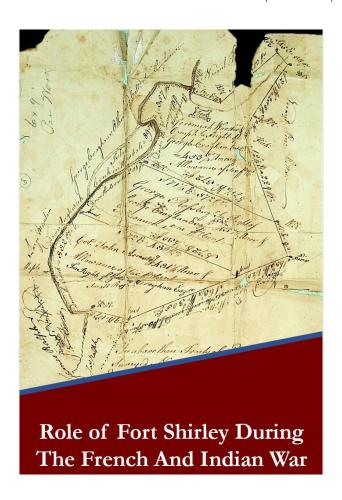


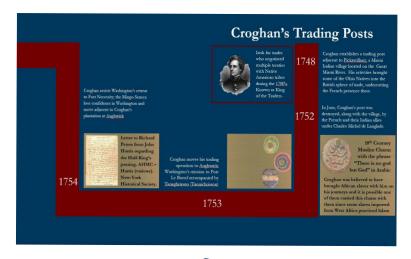


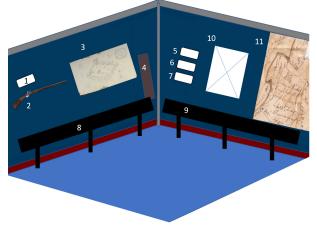


DESIGN

Since we are tasked with designing the Fort Shirley exhibition, we had to draft the design of a timeline that will include various objects, biographies, and important events that occured on site. The limited amount of space made it challenging to consolidate so much information. We also drafted the design for an introductory panel with the title of the exhibit and also created a three dimensional mockup of the space.







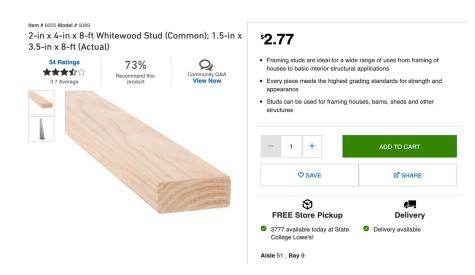
FUTURE

The process of designing a museum exhibition, no matter the size, is a long process because the work goes far beyond creating digital content. We have to continue work to gather information about each of the objects, gather costs for printing the display elements, then creating and installing the physical space. This process takes many professionals in the exhibition design space a few year to complete.









Interior Paints and Stains

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