

MEET THE TEAM

Tatum Poirier

Andrea Insalaco







Ashley Purvis

IMA PROCESS

O1 DEFINE

ASSESS

RESEARCH

OA DESIGN

05 DELIVER

DEFINE

To help produce a finished book complete with consistent layout, illustrations, and photography...

To create a documentary-style video that communicates the history, impact, and sense of community that the railroad has had. By capturing interviews, b-roll, and other impactful footage, we can help tell the meaningful story of the East Broad Top Railroad.

ASSESS

After identifying the scope of the project with our community partner, we visited them on-site and met with members of this nonprofit to evaluate their current assets.





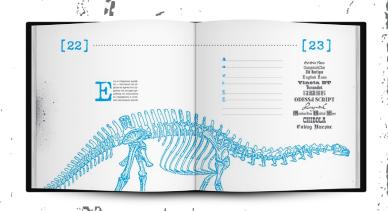






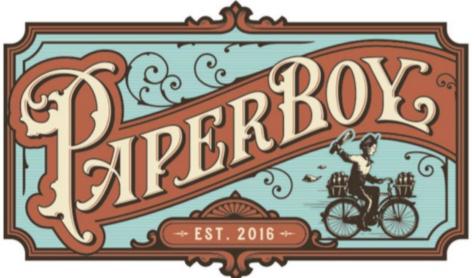


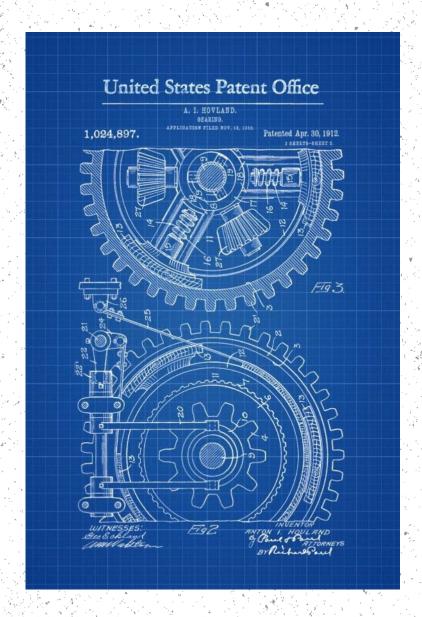
Our research began on the first day on site. From there we gathered inspiration photos and sketched ideas for the book layout, as well as the documentary video.

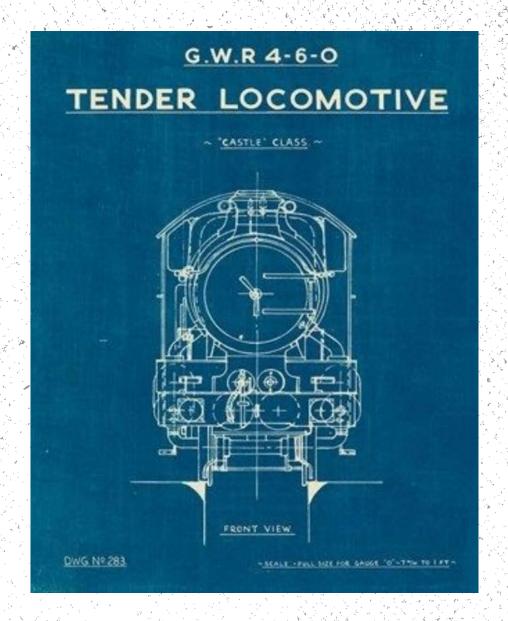


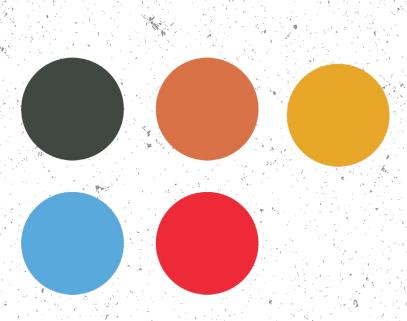


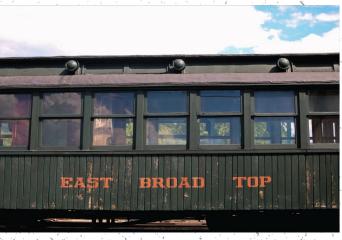


















Budget

6x9 in softcover

Economy black and white

1000 copies 36-44 pages \$3.11 - \$3.19

\$3.11 - \$3.19 per book \$3,100 - \$3,190 total

500 copies \$1,555- \$1,595 total

Blurb https://www.blurb.com/getting-started# 6x9 in softcover **Economy color** 1000 copies

36-44 pages \$4.59 - \$4.99 per

\$4.59 - \$4.99 per book \$4,590 - \$4,990 total

500 copies \$2,295 - \$2,495 total



6×9 in, 15×23 cm



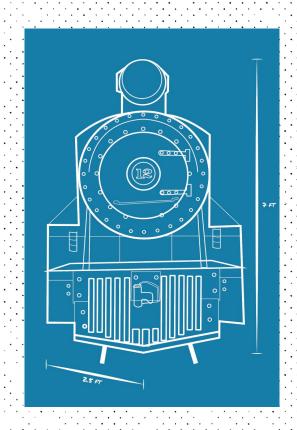
Budget Cont.

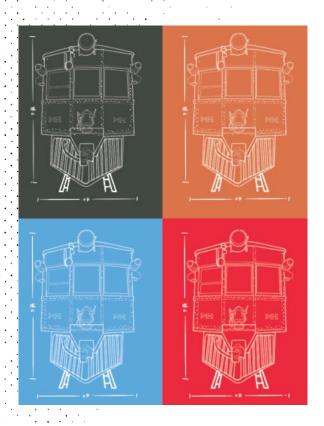
12x18 inches Spread softcover 1000 copies 48 pages (cover + 44 inside) 1/4 margin needed Stapled Binding \$6,000 total

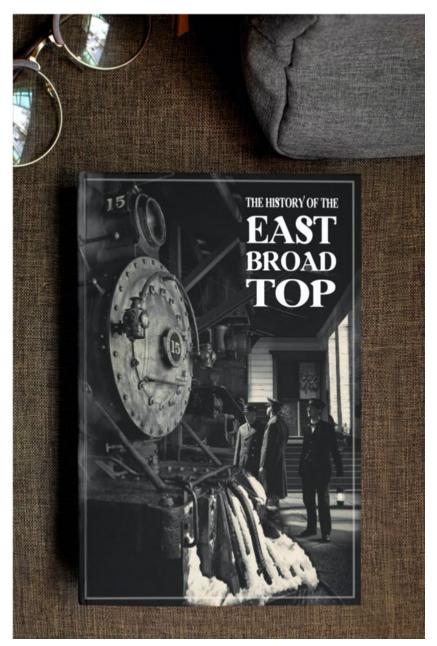
Juniata College Print Shop Heather Bloom



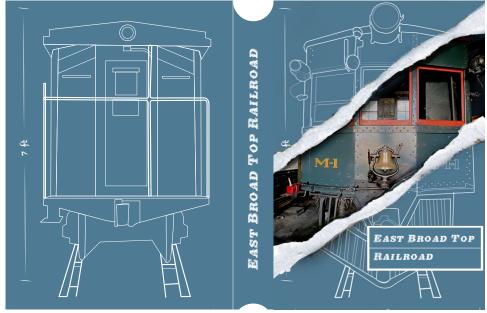


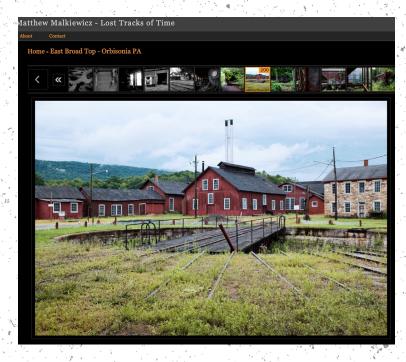


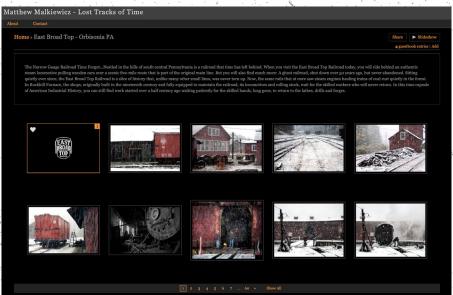
















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After an amazing 50-year career leading the Strasburg Rail Road, Linn Moedinger announces his retirement from steam

By Kurt R. Bell | September 20, 2018 RELATED TOPICS: STEAM/PRESERVATION | NORTHEAST | PEOPLE

Linn Moedinger is among the last of his kind: those who learned his trade from the final generation of Class I steam railroaders. At the end of 2018, the president and chief mechanical officer of Pennsylvania's famed Strasburg Rail Road will retire. Linn's name is a household word in the steam fraternity. We talked with Linn about his career, his own plans, and the future of preservation.

Q How did you get started in the steam railroading business? Did you ever think you would become president of the Strasburg Rail



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A My dad, William Moedinger, was a Pullman conductor when I was born. Being a photographer, my dad had lots of photos in boxes, which were of great interest to me. We had an American Flyer train layout, and in 1957 the prospect of having full-sized trains to play with seemed attainable to me. When the Strasburg Rail Road was purchased by 24 people, including my parents, I became a railroad brat who virtually lived in a world of antiquated equipment. The subsequent arrival of steam at Strasburg pretty much sealed my fate. As to eventually becoming president, my initial aspiration was limited to being a steam locomotive fireman.

Q What positions have you held since the beginning? Of all of the jobs you held, which one did you

A J. Huber Leath hired me in August 1968 to clean restrooms and grounds in the morning and clean diesel engine parts for our GE 44-tonner in the afternoon. I fired the Labor Day switcher (Canadian National 0-6-0 No. 31) in September 1968, and was pressed into road service in October. I was one of three regular firemen during summer 1969 and was paid \$1.65 per hour by the time I went into the



























DELIVER





DELIVER

