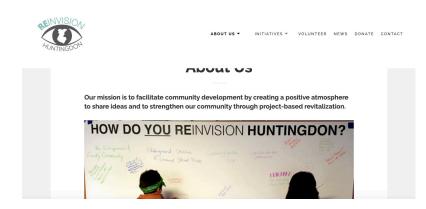
# **POSITION:** Web Presence Designer at ReInvision Huntingdon COURSE: IM490/IM495 **TERM:** Fall 2019 Jenna Miller Marketing Design www.reinvision.org

### **ABOUT**

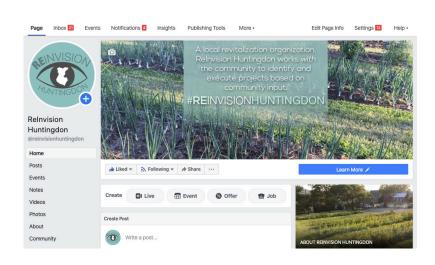


#### **DEFINE**

- •Manage ReInvision Huntingdon's overall online presence. Work through the Facebook page, website, email provider to create a consistent online presence for ReInvision Huntingdon.
- Create and promote campaigns for the social media Facebook Page. Consider the opportunities for other social media pages to the online presence such as Instagram, Twitter, or SnapChat.
- Shop Local campaign around Black Friday and Small Business Saturday
- Promote the SPBI Grant and highlight the revitalization projects completed



ReInvision Previous Website



ReInvision Facebook Page

#### **ASSESS**



Previous Website

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### **ASSESS**



ABOUT US \* INITIATIVES \* VOLUNTEER NEWS DONATE CONTACT

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The Small Projects Big Ideas Grant is focused on community driven needs in Huntingdon County. Projects that meet grant requirements will be shared with a team of local donors and ReInvision Huntingdon Board members. This group will make the final selection to decide which project receives funding. 100% of local donations go directly to the grant recipient. If you are interested in being a donor please email hello@reinvision.org. Visit reinvision.org/grantguidelines/ for Grant Guidelines.

#### 2019 SPBI Grant



Previous Website

#### **ASSESS**



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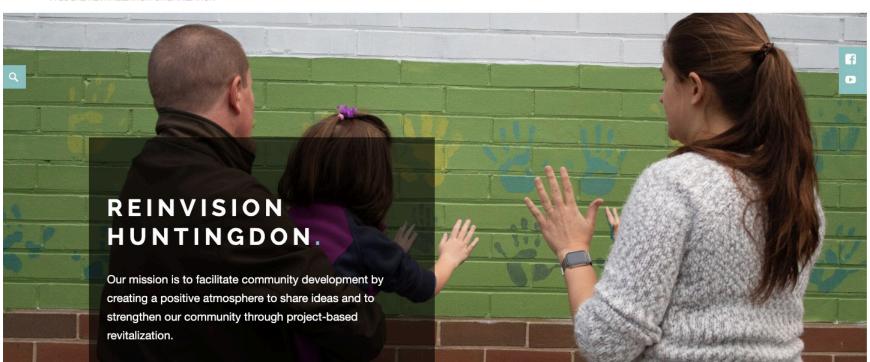


The Small Projects Big Ideas grant is currently accepting project submissions. APPLY TODAY.

Previous Website

#### **ReInvision Huntingdon**

A LOCAL REVITALIZATION ORGANIZATION



ABOUT US ▼

INITIATIVES ▼

**Current Website** 

NEWS VOLUNTEER DONATE CONTACT



Stone Town Cafe & Gallery Revitalization Mural Project Pictures





Shop Local in Huntingdon
Public · Hosted by Relnvision Huntingd

Public · Hosted by ReInvision Huntingdon and Huntingdon County Chamber of Commerce



Shop Local Facebook Campaign



Shop Local Facebook Campaign



Reusable Stamp Design

