
Juniata College
1700 Moore Street
Huntingdon, PA 16652

Juniata Esports Media Internship

IM495 Internship Seminar
SPRING 2020

Presented By:

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Professor:

Ryan Gibboney

Presented:

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Completion Date:

May 13th, 2020

JOURNAL

WEEK 1-2 (1/21/20 - 02/4/20)

When starting this spring internship, I had already been involved with the esports program here at Juniata for the majority of the fall semester. Therefore, I had work flowing over from the previous semester to be completed and also planned work on the horizon. My first task during the internship was editing together the "Juniata Esports Facility Tour". I had filmed this video with Alex right before winter break and knew it was my first task. This video was vital to the program as the video helps show Esports recruits the kind of environment they could be practicing in.

LINK: <https://www.youtube.com/watch?v=rU6fwa2IDmE>



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WEEK 1-2 cont. (1/21/20 - 02/4/20)

After the creation of the facility tour video, the team was excited to continue creating content. The first content idea was a league of legends trivia game among the players which would have the loser eat extraordinarily hot chicken wings. The players loved the idea so we executed it. This video was a lot of fun to film and I loved the idea. However, once i got into the editing bay I realised the circumstances. As i had never created a video of this format before, it took me a while to complete compared to other projects. In the end I did finish and I'm happy for the experience that this creation gave me. My editing skills were broadened from that experience and I'm excited to try and film another one this coming semester.

LINK: <https://www.youtube.com/watch?v=m1hTGgpEfGw&t=188s>



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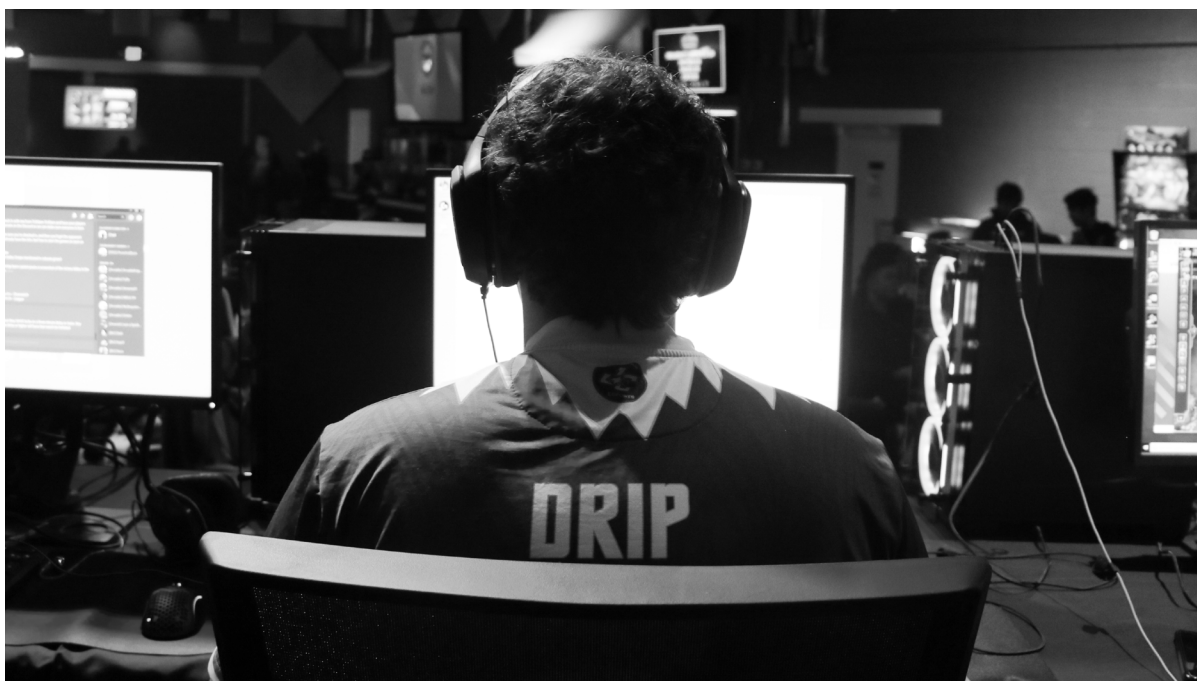
WEEK 3-4 (02/4/20 - 02/18/20)

With the regular season of the league of legends collegiate league starting up shortly, I knew that a photoshoot of the players in uniform was needed. I coordinated with Luke Fragello in the DMS to reserve time for me to take photos of the players. During this first shoot I was able to take photos of around half of the team. Schedule conflicts with classes made a second photo shoot necessary however the first one went very well.



MID POINT SUMMARY

The past 2 months have been some of the most stressful but also most rewarding times of my life. I've dealt with personal struggles but also career high points. The internship with the Juniata Esports program has been nothing short of a dream. I love all the people that I interact with on a daily basis in the program and am so proud of the performance of our League of Legends team in the 2020 season. The highlight of my time so far was our trip to Harrisburg to participate in the PA Cup. This was a tournament organized by Harrisburg University that started with all of the collegiate League of Legends teams in the state of Pennsylvania going against each other. Juniata played through the online bracket and earned their spot in the top 4, granting us a ticket to the offline finals. This is a historic moment for the school, as qualifying for an offline event is not an easy task. I was able to film and take photos of our team on stage playing against some of the best schools in the state and also against Harrisburg University themselves, a national contender. While Juniata has many years of building and recruiting required in order to compete nationally, being able to play against such fierce competition so early in our program's history is truly a blessing. From this event I collected enough media to produce a full photo gallery from the event while also getting enough video footage to piece together a small documentary about the PA CUP, coming later in the semester. The landmark season is still ongoing and with our team sitting at the #1 seed, it's looking like we are nearly a shoe in to make it to the offline finals of the landmark conference. With so many exciting projects coming up and the potential for a national tournament run, the Juniata Esports program is looking better than ever. It's my job to try and tell the story of this season through the lens of my camera.



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WEEK 3-4 cont. (02/4/20 - 02/18/20)

As the busy nature of this industry continues, through an online tournament the team had successfully qualified for their first offline tournament in Harrisburg. For me this meant I needed to be constantly gathering media during the duration of the tournament. The bus left for Harrisburg at 5AM and we did not return until around 9PM. This was the highlight of the internship for me. I was exhausted by the end of the day but I had gathered hundreds of photos and video clips to be used in the future. The media collected on this day will be used by the program for several months after the end of the tournament.



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WEEK 5-6 (02/18/20 - 03/3/20)

After returning from the PA Cup and getting a nice weekend to relax the next week started with the second round of photo shoots . During this photo shoot we completed the full catalog of the team and got all the photos edited and ready for use in any way. This photo shoot allowed the players that were unable to come to the first round get their photos finished.



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WEEK 7-10 (03/3/20 - 04/3/20)

With spring break on the horizon, a lot of my time was spent planning for upcoming content set to be shot after the school returned from spring break. The player spotlight series is one that the program always wanted to produce and luckily I was able to shoot one of these interviews. The idea of this series is to highlight one Juniata Esports player and interview them about themselves. As I planned to execute three this semester, first on my list was the first player to receive an Esports scholarship from Juniata, Tim Mong. In the video Tim told the story of how he started playing League of Legends and his Mom's reaction to him being granted a scholarship for the game.

LINK: <https://www.youtube.com/watch?v=M6LSfZrBfWo&t=52s>



FINAL DELIVERABLES



SCHEDULE

DATE	TIME	TASK
WEEK1	6 hours	EDIT FACILITY TOUR VIDEO
WEEK2	8 hours	FILM & EDIT JUNIATA ESPORTS TRIVIA
WEEK3	6 hours	PLAYER PHOTOSHOOT #1
WEEK4	12 hours	PA CUP COVERAGE (PHOTO & VIDEO)
WEEK5	6 hours	PA CUP MEDIA EDITING
WEEK6	6 hours	PLAYER PHOTOSHOOT #2
WEEK7	2 hours	PLAYER SPOTLIGHT: TIM MONG VIDEO SHOOT
WEEK8-10	4 hours	PLAYER SPOTLIGHT: TIM MONG EDITING
TOTAL		
50 HOURS		