



AUDIO / VIDEO PRODUCTION INTERNSHIP

SUMMER 2021

PHLADELPHIA, PA

Anna Sule '22
Digital Media Production



ABOUT ADMED

AdMed Inc. is a pharmaceutical advertising company with the mission of making science available to all. They specialize in creating educational videos on medical and scientific topics for their clients.

INTRODUCTION

AdMed Inc came to Career Day during the Spring 2021 semester to recruit summer interns. At Career Day, I had a virtual and brief conversation with their hiring manager about the internships that they were recruiting for. After hearing that they were looking for production interns, I followed up over email and interviewed a few weeks later. The Super Internship Scholarship made this center-city Philadelphia internship possible in many ways, including by paying for housing.

GOALS

The internship at AdMed was my first video production experience outside of my classes at Juniata. My goals for this internship were to gain as much experience as I can in the production field with the hopes of narrowing my focus for my career after graduation.

WORK / ROLE

I worked as an Audio / Video Production intern at AdMed alongside 1 other A/V intern. In this role, I assisted on shoots both in studio and on-site for a variety of different clients and on a variety of different topics. I also assisted on many tasks and learned about the production process from start to finish.

SKILLS

REFLECTION

Although I gained experience on a variety of different topics, I mainly spent my time at AdMed editing audio, slating and scripting during shoots, and working in Adobe Illustrator to prep illustrations for motion graphics.

From this internship, I gained confidence in my production skills, especially in audio editing. I am grateful to the super internship fund and AdMed for giving me the opportunity to work in an office in center city Philadelphia and make connections in my career.